

May 11, 2015

Dear Old Orindan,

Although I did receive many nice responses to my last email from both friends I know and people I don't know, the pre ticket sales and donations did not meet my hoped for expectations.

Because the last All Orinda Reunion in 2010 cost over 50K to produce and only brought in 25K I am wary of proceeding forward at this time.

Certainly I regret taking this action and will return all \$ received to date as soon as I collect my deposits to venues and straighten out a snafu with our PayPal account.

Hopefully you are all healthy and happy.

yours truly

Jim Benney

All Orinda Reunion 2010 Accounting

Income

Ticket Sales	\$22,984.
Donations	1,550.

Total Income	\$24,534.

Expenses

Advertising	
Printing	6,266.
Postage	7,214.
Promotions & Publicity	130.
Signs & Decorations	1,393.
Professional Services	
Shuttle Busses	3,192.

Catering & Hospitality	7,008.
Event Rentals	
Staging & Equipment	7,258.
Venue Rentals	12,010.
Orinda Country Club	
Orinda Community Center	
Park Pool	
Moraga Commons	
Administrative Expenses	
Office Assistance	4,348.
Office Supplies	291.
Event Supplies	665.
Event Staff	2,845.
Taxes, Licenses, Permits	538.
Bank Charges	5.

Total Expenses	\$53,163.
Net Profit / (Loss)	(\$28,629.)